

Downtown Streetscape and Signage Plan: Downtown Master Plan Implementation



TO-DO CHECKLIST

Show you care,
get involved!

- Visit the website
- Click "Follow via Email"
- Take the Walking Tour
- View Project News
- Check Calendar
- Attend a workshop
- Reach out to your Task Force Members
- Spread the news to friends and neighbors

QUESTIONS

Send us your ideas
via the website.

- The 3 most positive elements of the streetscape today are...
- The 3 things I would most like to change about the streetscape are...
- Describe your vision for the future Winnetka streetscape in a sentence (or two).

Winter-tidings Winnetkans!

Thanks to everyone who participated in the Downtown Master Plan (adopted September 2016), we learned that improved places to stroll, gather and dine in our Downtown were top priorities.

WinnetkaDowntownPlan.com.

The Village has partnered with Teska Associates, the consultant that led the Downtown Master Plan (DMP), to continue working with the community to create a Streetscape and Signage Plan focused on the Elm Street Business District. Get involved with this next phase of planning for our public places Downtown. Visit the project website to share ideas and learn more: winnetkadowntownplan.com.

Teska will be assisting a Village Council appointed seven-member Task Force. The Task Force's focus is implementation—drawn from the DMP's 2016 Action Plan. A list of the Task Force membership is available at villageofwinnetka.org/residents/downtown-master-plan/implementation-task-force.

Much has been done already relative to prior streetscape planning efforts, including a Master Streetscape and Wayfinding Plan (2008) and public improvements, such as new trash/recycling receptacles, benches, kiosks, etc. Now is the time to connect past actions and efforts as we look towards the future. The Winnetka Downtown Streetscape and Signage Plan will evaluate and consider improvements specific to the Elm Street Business District.

What about this location announces that you have arrived in Winnetka?



Elm Street at Chestnut Street

PROJECT TIMELINE

Where we are, where we're headed.

OCT	Task Force Meeting #1 Monday Oct 30, 5:00 pm
DEC	Public Open House #1 Monday December 4, 6:00 pm
	Task Force Meeting #2 Monday December 4, 7:30 pm
	Holiday Skating Exhibition Thursday December 16, 3:00-4:30 pm, Location: Winnetka Ice Arena, 490 Hibbard Road, Winnetka
2018	
JAN	Task Force Meeting #3 Monday January 15, 7:30 pm
	Village Council Meeting #1 Tuesday January 16, 7:00 pm
FEB	Public Open House #2 Monday February 26, 6:00 pm
	Task Force Meeting #4 Monday February 26, 7:30 pm
MAR	Task Force Meeting #5 Wednesday March 21, 7:30 pm
APR	Village Council Meeting #2 Tuesday April 17, 7:00 pm

Stay tuned! Additional public events are TBD.

GET INVOLVED

We understand that schedules are busy, especially this time of year. That's why we've provided a variety of ways to share feedback and get involved in Winnetka's Downtown Streetscape and Signage Plan. Check the list below and calendar at left to determine what works best given your schedule.

Describe how it feels to cross Green Bay Road by bike or by foot.



Green Bay Road at Elm Street

Is this an inviting street space? Why or why not?



Elm Street Businesses

Would this be described as a comfortable space? Why or why not?



Moffat Mall

Project Website

Visit WinnetkaDowntownPlan.com to get started. Click the "follow via email" button to receive notifications via email for when new items and upcoming meetings are posted.

Share Feedback / Upload Photos

Visit the "Idea Zone" on the project website to submit ideas and comments about the Elm Street Business District. You can also upload photos to better tell your story.

Walking Tour

Take a guided walking tour of the Elm Business District at winnetkadowntownplan.com/walking-tour. Visit the "Reading Materials/ Documents" page on the project website to view and print the walking guide, questions and worksheet.

Meetings + Workshops

Attend an upcoming meeting or workshop! The timeline, shown above, at left, provides a general overview of upcoming meetings and events. Please refer to the project website for additional details and updates.

