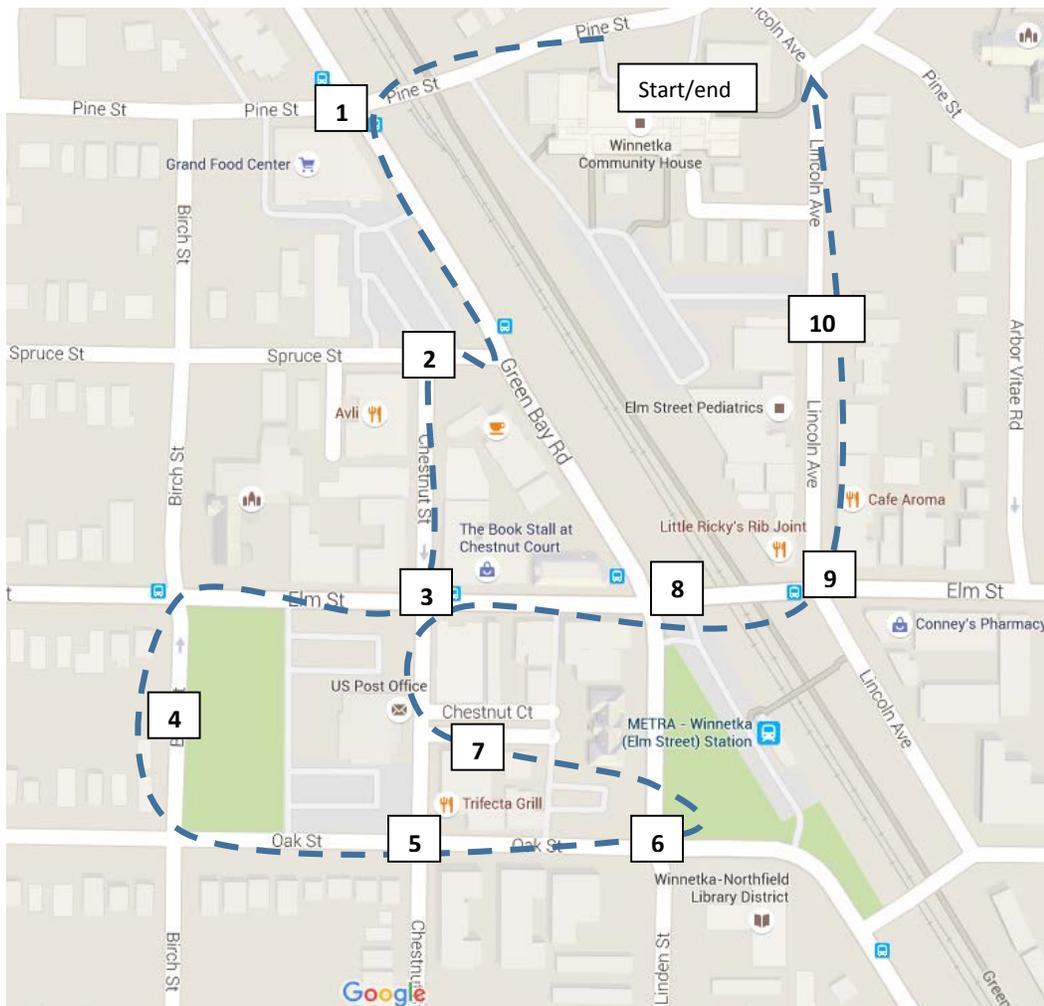


Village of Winnetka Downtown Master Plan
Steering Committee / Working Group: Project Kickoff Meeting

Walking Tour – Downtown: Elm Street District

As part of the Village of Winnetka Downtown Master Plan, the project Steering Committee and Working Groups are invited to take this self – guided walking tour of the Elm Street District. It is understood that members of the group will be well aware of the area, its businesses, its strengths, and its weaknesses. But the walking tour is a chance to see it differently; to view the area specifically from a project planning perspective, not looking for a parking space or thinking about what to have for dinner. This is a chance to really start focusing on the study area and its future. Feel free to conduct the tour with fellow members of the Steering Committee and Working Group (being aware of the open meeting act limitations that no more than two council members of three Steering Committee members discuss the project outside an open meeting).

At each of the numbered stops, pause briefly to consider the points on the back of this sheet. Keep in mind, the purpose of this tour is to set context for the work to come. The focus is to casually visit the area, see it with fresh eyes, and consider its future. Do not look to come up with the right answers just yet; this tour certainly does not cover every issue facing the district. A primary goal is that as the plan moves forward, those involved will be working from a common picture of the study area.



**Village of Winnetka Downtown Master Plan
Downtown: Elm Street District**

Walking Tour: Points for Consideration

Stop 1: Look South, what is striking about this gateway to the downtown?

Stop 2: Looking south into downtown, consider the “appearance and character” of the area. Are they inviting? Why or why not?

Stop 3: Is this the heart of downtown? Why or why not?

Stop 3: What about this location is uniquely Winnetka? What tells you that you are in Winnetka?

Stop 4: This is an edge to the downtown with immediately adjacent residential. What makes this a positive downtown feeling? What is important about the edges of downtown that abut homes?

Stop 4: How might development of the post office site affect this spot? From here, what would “feel” right on the post office site?

Stop 5: Looking north into downtown, consider the “appearance and character” of the area. Are they inviting? Why or why not?

Stop 6: In one word describe the landmarks visible from this spot: The Library, The Village Hall, The Train Station, the park area in front of the train station.

Stop 7: Look around Chestnut Court. Would you describe this as an attractive space? Why or why not?

Stop 7: Why do you think so many store fronts on this courtyard space are filled?

Stop 7: How might development of the post office site affect this spot? From here, what would “feel” right on the post office site?

Stop 8: Stop on the east side of Green Bay Road. What is notable about the crosswalks? Did crossing Green Bay Road feel comfortable – why or why not?

Stop 8: Look to the north and south – what about these views is distinctively Winnetka?

Stop 8: How do passing drivers know that businesses are located to their left and right?

Stop 9: Look east down Elm Street. Consider the area’s “appearance and character”. Are they inviting? Why or why not? How do you feel this area might be affected by the proposed One Winnetka project?

Stop 10: Look up and down Lincolns Street. Consider the “appearance and character” of the area. Are they inviting? Why or why not?

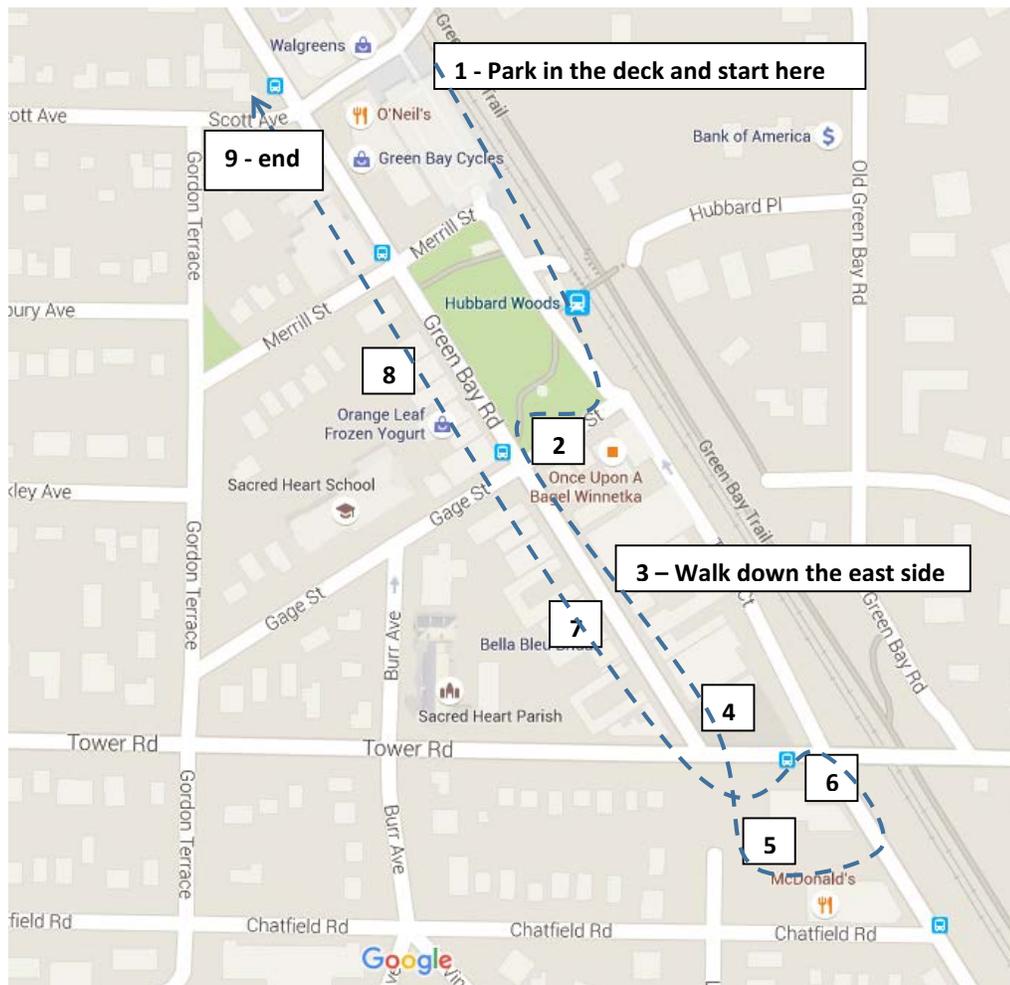
Notes:

Village of Winnetka Downtown Master Plan
Steering Committee / Working Group

Walking Tour – Hubbard Woods

As part of the Village of Winnetka Downtown Master Plan, the project Steering Committee and Working Groups are invited to take this self – guided walking tour of Hubbard Woods. It is understood that members of the group will be well aware of the area, its businesses, its strengths, and its weaknesses. But the walking tour is a chance to see it differently; to view the area specifically from a project planning perspective, not looking for a parking space or thinking about what to have for dinner. This is a chance to really start focusing on the study area and its future. Feel free to conduct the tour with fellow members of the Steering Committee and Working Group (being aware of the open meeting act limitations that no more than two council members of three Steering Committee members discuss the project outside an open meeting).

At each of the numbered stops, pause briefly to consider the points on the back of this sheet. Keep in mind, the purpose of this tour is to set context for the work to come. The focus is to casually visit the area, see it with fresh eyes, and consider its future. Do not look to come up with the right answers just yet; this tour certainly does not cover every issue facing the district. A primary goal is that as the plan moves forward, those involved will be working from a common picture of the study area.



**Village of Winnetka Downtown Master Plan
Hubbard Woods**

Walking Tour: Points for Consideration

Stop 1: When was the last time you parked in this deck? What was the purpose? Do you know people that use the parking deck?

Stop 2: What is the importance of the park to the Hubbard Woods district?

Stop 2: What do you think would be the best use to replace Panera? Why?

Stop 3: Do you consider this a comfortable pedestrian spot? Why or why not?

Stop 3: Look around at the business you can see from here? Describe them with three words?

Stop 4: How many different types of land uses do you see from here? How does that mix set the “tone and character” for the area?

Stop 4: The tour crosses Tower Road and over to the McDonalds? Is that path easy to figure out? Do you feel comfortable crossing here?

Stop 5: Do you consider this side of Tower Road to be part of Hubbard Woods? Why or why not? What about this parking lot – is this a place people park to visit Hubbard Woods businesses?

Stop 6: If they don't know the area, what would tell a driver going north that they are about to enter the Hubbard Woods Business District?

Stop 7: Did you notice the courtyard in the building you just passed? It's ok, there is another one coming up. Describe what you think of those spaces in three words. Are these appropriate residential spots?

Stop 8: From what you've seen, what are the most common type of businesses in Hubbard Woods?

Stop 9: Did you know that Scott Street is the boundary with Glencoe? Is there anything here that tells you one village ends and other begins? Does it matter?

End: Now that you're done – think back: How many things did you see that said “Hubbard Woods” on them? How many benches did you pass? How many trash cans? (ok, if you read this before you started, count them as you walk. Either way, should there be more or less of each (or the same)?

Notes:

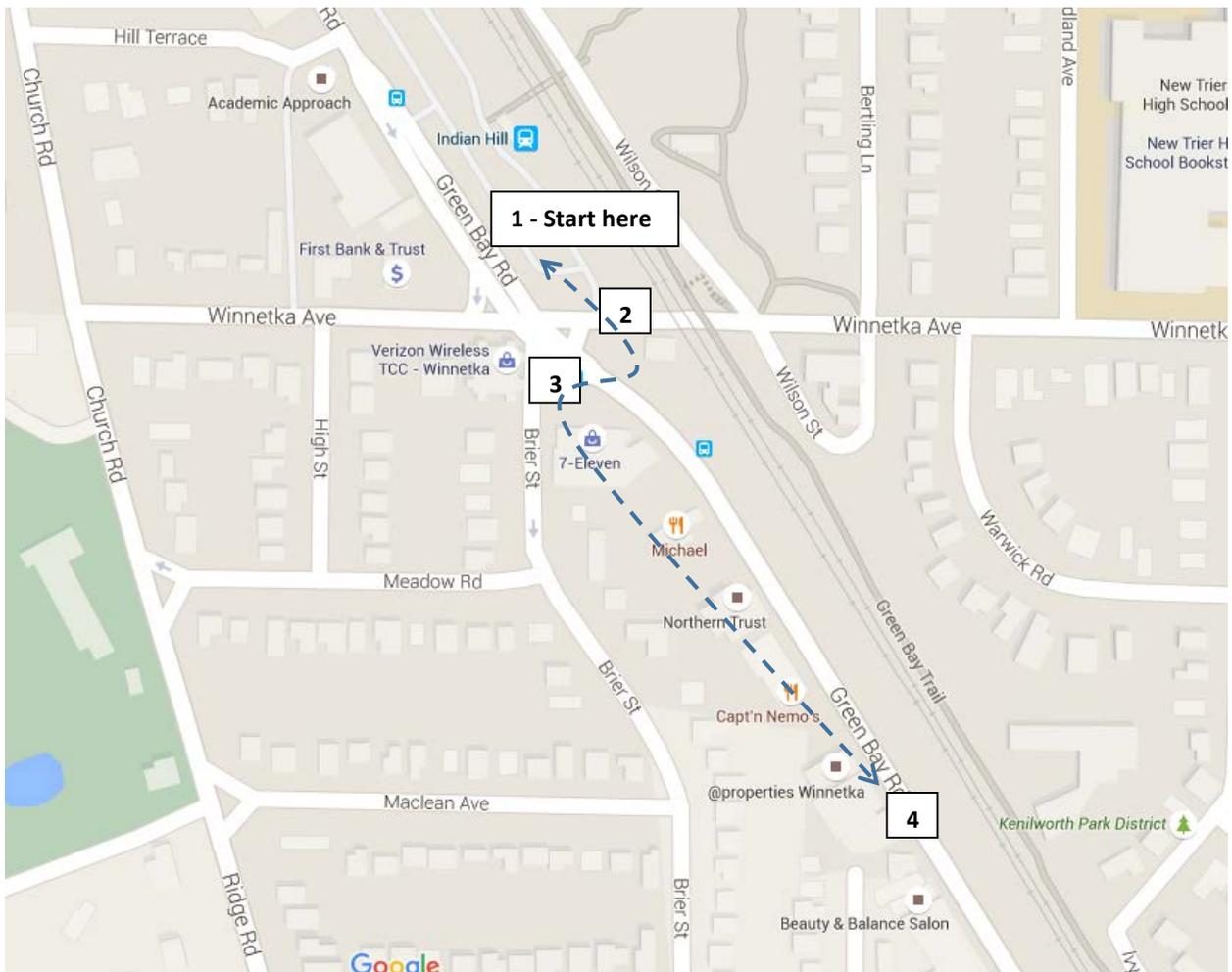
- NOW THAT YOU'VE TAKEN THE TOUR.... Please share your thoughts with us on the project website (www.winnetkadowntownplan.com) in either the “Idea Zone” or “Contact” sections. Thank you very much!

Village of Winnetka Downtown Master Plan
Steering Committee / Working Group

Walking Tour – Indian Hill

As part of initiating the Village of Winnetka Downtown Master Plan, the project Steering Committee and Working Groups are invited to take this self – guided walking tour of the Indian Hill District. It is understood that members of the group will be well aware of the area, its businesses, its strengths, and its weaknesses. But the walking tour is a chance to see it differently; to view the area specifically from a project planning perspective, not looking for a parking space or thinking about what to have for dinner. This is a chance to really start focusing on the study area and its future. Feel free to conduct the tour with fellow members of the Steering Committee and Working Group (being aware of the open meeting act limitations that no more than two council members of three Steering Committee members discuss the project outside an open meeting).

At each of the numbered stops, pause briefly to consider the points on the back of this sheet. Keep in mind, the purpose of this tour is to set context for the work to come. The focus is to casually visit the area, see it with fresh eyes, and consider its future. Do not look to come up with the right answers just yet; this tour certainly does not cover every issue facing the district. A primary goal is that as the plan moves forward, those involved will be working from a common picture of the study area.



Village of Winnetka Downtown Master Plan
Indian Hill

Walking Tour: Points for Consideration

Stop 1: Look around from your starting point – what is the most significant feature you see?

Stop 2: Look to the east – describe the underpass in one word? Would you find walking through there an inviting space?

Stop 2: Did you know there is a small office building just past the underpass on the south side of the street? Is it really part of the Indian Hill District?

Stop 3: Looking back toward the intersection, how would you describe the appearance and character of the business district?

Stop 3: What would you describe as the most and least attract elements of this district?

Stop 4: Be sure to walk to the end of the District. How do you know where Kenilworth begins and Winnetka ends? How can the district be integrated with Kenilworth to create a more appealing destination? Should it be?

Stop 4: How would you characterize the businesses along this stretch of Green Bay Road?

Stop 4: What one thing do you feel should be added to this district?

Stop 4: What would you think should change about this district?

Notes:

- NOW THAT YOU'VE TAKEN THE TOUR.... Please share your thoughts with us on the project website (www.winnetkadowntownplan.com) in either the "Idea Zone" or "Contact" sections. Thank you very much!